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— ADVISORS —
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Bryan P. Lord, President & Founder

“Robust business models incorporating technology development, intellectual property, and licensing will continue to emerge in the years and decades to come.” – Bryan Lord

Bryan Lord is an experienced, high-technology business leader with cross-functional expertise in venture finance, intellectual property, business development and corporate strategy. In 2008, he created New Venture Advisors, a venture advisory and services firm, to provide strategy, finance, IP and management services to emerging and high-growth technology companies.

Bryan earned his M.B.A. from The Wharton School at the University of Pennsylvania, a J.D. from Notre Dame Law School in South Bend, Indiana, where he was an editor of the Notre Dame Law Review, and a B.A. from Concordia College in Moorhead, Minnesota. He began his career as a corporate attorney at the leading high-technology law firm of Testa, Hurwitz & Thibault, LLP in Boston and remains a member of the bar in the State of New Hampshire, the Commonwealth of Massachusetts, the State of Minnesota, the U.S. District Court for the District of New Hampshire and the United States Supreme Court.

Prior to founding New Venture Advisors, Bryan served in senior management roles with leading high-technology firms including: DEKA Research & Development Corp., the R & D company in Manchester, New Hampshire founded by inventor Dean Kamen; the U.S. Department of Energy’s Oak Ridge National Laboratory in Oak Ridge, Tennessee; and MIT spinout, AmberWave Systems Corporation in Salem, New Hampshire.

A strong advocate of innovation, Bryan co-founded the Innovation Alliance, a coalition of technology companies focused on advancing pro-innovation and pro-entrepreneurship public policy. In this role, he testified to the Small Business Committee of the U.S. House of Representatives, the IP Subcommittee of the Judiciary Committee of the U.S. House of Representatives and was a panelist at the Federal Trade Commission’s Hearings on the Evolving Intellectual Property Marketplace.

One of Bryan’s most notable achievements involved managing an intellectual property portfolio ranked among the Top Ten in the semiconductor materials market. He also managed and successfully settled a multi-year, multi-jurisdictional patent litigation. Bryan’s extensive experience sourcing and closing corporate acquisitions, university in-licenses and technology out-licenses has allowed him to raise over \$45 million in venture capital funding and close technology licensing transactions in excess of \$70 million. Earlier in his career, he served as fund counsel to a family of venture capital funds, raising over \$2 billion in committed capital. Bryan also served as company and investor counsel for a variety of corporate finance transactions resulting in over \$500 million in public security offerings and nearly \$300 million in mergers and acquisitions.

Due to his extraordinary accomplishments, Bryan is highly regarded as an industry expert in IP Management. He served as a contributing author for the book *From Assets to Profits: Competing for IP Value and Return* (Wiley & Sons, 2008). In the chapter entitled “The Evolution of the Technology Firm: IP Rights and the Business of Licensing”, Bryan traces the evolution of today’s technology firm from an integrated organization to an increasingly disaggregated organization held together by relationships, contracts, intellectual property and common interest. He believes these new organizational forms represent the future of technology enterprises and lays the groundwork for his work at New Venture Advisors.

Bryan has also served on numerous industry panels relating to venture capital, innovation and intellectual property. He has appeared on Bloomberg TV and National Public Radio and is frequently cited in numerous print publications. Bryan resides with his wife and three daughters in Bedford, New Hampshire.